



# Be Prepared for 2023

We all like making predictions about the year to come, but turning predictions into actionable resolutions in the new year can be a more daunting task. The time is now to reevaluate and align your strategies across teams and domains to make sure you're getting the most bang for your buck without breaking the bank or burning out your teams.

## + Create unified security, infrastructure, and operations teams to better ensure successful digital transformation

If organizations want to succeed in their journey to cloud-based projects, they increasingly need to consider how they can unify security, infrastructure, operations teams to make sure they are getting the proper security and visibility without sacrificing network performance.

Resources:

**Blog:** [Transform Your Hybrid Work Model with SASE](#)

**Blog:** [Making Sense of Zero Trust Through the Lens of Networking and Infrastructure](#)

## + Establish more effective technologies and processes to reduce the technical and economic burden of staying secure

As threats evolve, staying secure requires periodically re-evaluating your security program to make sure the technology and processes you've implemented are as effective as possible at enabling and improving the value of your people while making sure you aren't breaking the bank or keeping up unnecessary or outdated tools.

Resources:

**Forbes:** [Breaking Down Cybersecurity Effectiveness \(Part 1\): Processes](#)

**Forbes:** [Breaking Down Cybersecurity Effectiveness \(Part 2\): Technologies](#)

## + Educate employees and teams on how rising innovations like the metaverse, deepfakes, and quantum computing, will impact your organization's security posture

As these innovations become more robust with real-world implications on the way your organization does business, take the time now to educate your teams on how they could potentially impact your security posture; make plans now for how your team can take action, should the time arise.

Resources:

**VentureBeat:** [Why your org should plan for deepfake fraud before it happens](#)

**TechCrunch:** [4 questions every CISO should be asking about the metaverse](#)

## + Gain better visibility and context against potential insider threats by implementing a zero trust solution

Insiders are an ever-present threat, regardless of what industry you're in, and the best action to take right now to protect against potential insiders is using a zero trust solution that offers visibility into who is accessing sensitive data or resources as well as contextual information that helps security teams make real-time, adaptive trust decisions.

Resources:

**Blog:** [6 Key Considerations for Selecting a Zero Trust Network Access \(ZTNA\) Solution](#)

**Blog:** [Securing the Next Wave of Transformation with Netskope Intelligent SSE](#)

## + Show the board how your security strategy is positively impacting overall business goals

While you may be used to communicating your value to executives and your board when budget season rolls around, it's more helpful in the long run to communicate with them throughout the year to show how your program is enabling agility, controlling costs, and managing risks.

Resources:

**HelpNet Security:** [Making a business case for security in a world of tightening budgets](#)

**Blog:** [The Key Mechanics of Building a Good Security Business Case](#)

## + Prioritize mental health for security teams and leaders

It's no secret that security is a very stressful and high turnover industry with major potential for burnout, but prioritizing the mental health of your team, and beyond, should be a top priority in 2023 to avoid the potential cascading failures and risks to your business that can come from a burnt-out workforce.

Resources:

**Dark Reading:** [The Looming CISO Mental Health Crisis — and What to Do About It, Part 1](#)

**Dark Reading:** [The Looming CISO Mental Health Crisis — and What to Do About It, Part 2](#)

## + Tighten up your organization's cyber hygiene with the power of SASE and SSE

Tightening up cyber hygiene should be part of every security team's strategy to make sure they are enabling employees beyond the security team to work securely and keep the organization's sensitive data secure, and an SSE solution, as part of a SASE architecture, allows opportunities for real-time coaching to support this effort.

Resources:

**Blog:** [There's No Such Thing as "Shadow IT." It's Business IT.](#)

**TechTarget:** [4 tips for selecting cybersecurity insurance](#)

**Request a demo:** <https://www.netskope.com/request-demo>